

# Safeguarding Employees from Cyberbullying, Social Engineering, and Ransomware

There's nothing more important than protecting what matters most, including everything employees and their families have worked so hard to build. Families are a growing target for cybercrime. Whether through cyberbullying, social engineering threats, or ransomware attacks, we're all vulnerable. These threats are ubiquitous for families.

# THE TOLL OF TODAY'S DIGITAL WORLD

Since the pandemic, there has been: A 70%

increase in hate speech between kids and teens during online chats.

A 40% increase in toxicity on popular gaming platforms, such as Discord.

SOURCE | L1GHT

98% of cyberattacks rely on **social** engineering.

SOURCE | Security Boulevard

96% of phishing attacks arrive by email.

SOURCE | Verizon

In 2021, a new ransomware attack



takes place every seconds.

SOURCE | Verizon

**59%** of employees who have had a ransomware attack at work personally paid the extortion money

SOURCE | Intermedia

Sontiq and its brands — IdentityForce, Cyberscout, and EZShield — possess a rich legacy of building solutions and services that protect against identity theft and cybercrime. That's been the mission for each of our brands for a combined 80+ years. From being the first to launch ID theft protection for children to repeated and unprecedented recognition by the Parent Tested Parent Approved (PTPA) — protecting families is at the heart of who we are. Additionally, the members of our world-class and awardwinning Restoration team won't stop until they've reached 100% recovery success of a stolen identity.

Sontiq continues its commitment to protecting those most vulnerable from cyber threats — our children. I am excited about the new features they are providing families. I'm also encouraged by the light they continue to shine on empowerment and education for parents.

Sharon Vinderine | CEO and Founder parent tested parent approved





# SONTIQ INCLUDES INDUSTRY-FIRST DIGITAL SAFETY AND SECURITY FEATURES FOR FAMILIES

As the volume and velocity of identity crimes and cyber threats explode, Sontiq is committed to addressing the vulnerabilities of families. In an industry-first effort to further safeguard families, Sontiq's ID theft protection plans now include a trifecta of Digital Safety and Security features:





#### CYBERBULLYING REIMBURSEMENT > > > > >

Cyberbullying occurs when one individual harasses, intimidates, or threatens another person via computer, telephone, or other portable device. According to the **Cyberbullying Research Center**, more than 60% of students who experienced cyberbullying stated that it deeply affected their ability to learn and feel safe at school.



#### SOCIAL ENGINEERING RESOLUTION

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Social engineering (e.g., baiting, phishing, vishing, scareware, pretexting, etc.) is the art of taking advantage of human behavior and emotions to trick an individual into giving up confidential information. This sensitive information may include passwords and bank information, allowing thieves to access accounts and transfer funds. According to industry research, employees who fall for social engineering attacks contributed to 33% of all data breaches. With the increase in remote work environments, individuals are also more susceptible to such threats, since any of their personal information shared on business devices is at risk.



# RANSOMWARE RESOLUTION & REIMBURSEMENT > > >

One of the fastest growing cyber threats, ransomware happens when an individual logs into their computer and finds it maliciously locked. The expanded virtual environment of 2021 means employers and employees are at greater risk as hackers increasingly target remote workers to compromise employer systems. Additionally, for individuals using devices for personal and business use, there's increased stress over losing digital family photos or videos. In 2021, a ransomware attack happens every 11 seconds.

### > Sontiq's team of experts can help employees with:

- Obtaining the services of a specialist to remove online content
- Seeking counseling and rehabilitation services
- Acquiring the services of a digital forensic service provider
- Relocating to a new educational facility
- Finding legal resources
- Receiving reimbursement for up to \$25,000

# > Sontiq's team of experts can help employees with:

- Canceling or freezing accounts
- Getting reimbursement of lost funds from a bank/credit card company
- Investigating additional security options for affected accounts
- Changing passwords
- Placing additional security on accounts moving forward
- Receiving reimbursement for up to \$25,000

## > Sontiq's team of experts can help employees with:

- Determining the severity of an attack
- Advising on immediate action steps
- Determining if a ransom should be paid or if alternative options exist
- Facilitating the ransom payment when necessary
- Receiving reimbursement for up to \$25,000



We are living in a digital environment where cyber and identity threats are becoming increasingly common and fighting against these crimes is really a family affair. From social media vulnerabilities to social engineering and ransomware attacks; the trillions of dollars in losses are real and the impact — both financially and emotionally — cannot be denied. The importance of addressing this very real threat and providing families with peace of mind to help resolve such issues when they arise cannot be overstated.

Eva Velasquez | President/CEO, Identity Theft Resource Center

#### **ABOUT SONTIQ**

Sontiq is an Intelligent Identity Security company arming businesses and consumers with award-winning products built to protect what matters most. Sontiq's brands, IdentityForce, Cyberscout, and EZShield provide a full range of identity monitoring, restoration, and response products and services that empower customers to be less vulnerable to the financial and emotional consequences of identity theft and cybercrimes. Learn more at www.sontiq.com or engage with us on Twitter, Facebook, LinkedIn, or YouTube.

























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