

## INTRODUCING THE DIGITAL SAFETY AND SECURITY TRIFECTA

### Safeguarding Employees from **Cyberbullying, Social Engineering, and Ransomware**

There's nothing more important than protecting what matters most, including everything employees and their families have worked so hard to build. Families are a growing target for cybercrime. Whether through **cyberbullying, social engineering threats, or ransomware attacks**, we're all vulnerable. **These threats are ubiquitous for families.**

#### THE TOLL OF TODAY'S DIGITAL WORLD



Since the pandemic, there has been:

A **70%**

**increase in hate speech** between kids and teens during online chats.

A **40% increase in toxicity** on popular gaming platforms, such as Discord.

SOURCE | LIGHT

**98%** of **cyberattacks** rely on **social engineering.**

SOURCE | Security Boulevard

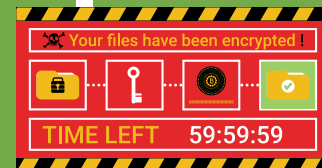


**96%** of **phishing attacks** arrive by **email.**

SOURCE | Verizon

In 2021, a new **ransomware attack**

takes place every **11 seconds.**



SOURCE | Verizon

**59%** of employees who have had a **ransomware attack** at work personally paid the extortion money

SOURCE | Intermedia

Sontiq and its brands — IdentityForce, Cyberscout, and EZShield — possess a rich legacy of building solutions and services that protect against identity theft and cybercrime. That's been the mission for each of our brands for a combined 80+ years. From being the first to launch ID theft protection for children to **repeated and unprecedented recognition by the Parent Tested Parent Approved (PTPA)** — protecting families is at the heart of who we are. Additionally, the members of **our world-class and award-winning Restoration team** won't stop until they've reached 100% recovery success of a stolen identity.



“ Sontiq continues its commitment to protecting those most vulnerable from cyber threats — our children. I am excited about the new features they are providing families. I'm also encouraged by the light they continue to shine on empowerment and education for parents. ”

Sharon Vinderine | *CEO and Founder* 

